



Dear Friends:

We hope this finds you and your families safe and well as the fall and winter holidays and special events are rapidly approaching. One, is PHCC's annual Tree and Wreath Festival. We are embarking on our 2nd decade in providing enriching programs and events to not only Palmer and the surrounding communities but open to all in the Pioneer Valley and beyond.

This is our 11th Annual Christmas Tree and Wreath Festival, hosted by the Palmer Historical and Cultural Center. The funds from this event will assist in the funding of various programs that would include: live music, lectures and workshops, kids programs and other entertainment.

We are writing to ask you to join us in supporting this annual regional tradition. This is the premier event of its kind in the area and has grown tremendously over the past 10 years. The Tree & Wreath Festival has been successful each year because of the generosity of the donors and attendees which fortunately, as the primary fundraiser, allows PHCC to remain operating and open! Thank you!

Hopefully you (or your company) will be able to support this event and our mission by donating an artificial tree or wreath of any size. Organizations have used this opportunity to provide bonding time for employees by sponsoring a tree and joining in the fun and spirit of decorating with the many PHCC volunteer elves. It serves also as a great marketing tool to promote your business out there in the community!

We encourage you to choose a theme (which is truly unlimited and is left to your imagination) and include items, gift certificates, ornaments, ribbons, or anything you'd like to use to represent your theme or company. The tree, lights, ornaments and all the gifts you may decide to include with the tree will be given to the lucky winner.

We look forward to hearing your ideas. If you wish to support this event without creating a tree or wreath, we have opportunities to feature donors on the website as well.

All proceeds benefit the Palmer Historical & Cultural Center and are tax deductible. As in years past, we expect that local media will help chronicle the festivities and publicize our sponsors.

If you're interested in joining us, please fill out the provided form and submit it. We'll be in touch!

Alternatively, for more information, please contact PHCC at palmerhcc@gmail.com or 413-289 9295, or Bob Haveles at bob@architectural-insights.com or 413-896 9550.

Please let us know as soon as possible about your intentions. Thank you for your consideration.

Happy Holidays!

Robert Haveles, PHCC Tree and Wreath Festival Chair *Bob*

PHCC President

On behalf of the Board of Directors